

Chew's Multi-Cultural Hair Affair Expo 2010

July 10-12, 2010

Lake Charles Civic Center

900 Lakeshore Dr.

Lake Charles, La. 70501

Payable to: Russell Chew

609 S. Helen St.

Deridder, La. 70634

Contact: (337) 540-7617 or (225) 266-9602

Email: chewshairaffair@yahoo.com

I. Please check desired setup:

SETUP A () SETUP B () SETUP C ()

SETUP D () SETUP E () SETUP F ()

II. Indicate merchandise and service that will be displayed: _____

III. Describe your company: _____

IV. Will you be conducting demonstrations in your booth? ___ Yes ___ No

V. Will you need electricity? ___ No ___ Yes 1day ___ 2days ___ (\$30. per day)

VI. Will you need a hair dryer ___ Yes ___ No, styling chair ___ Yes ___ No, or any extra tables ___ Yes ___ No. (Each accessory can be provided with a \$30.00 rental fee, any extra table will be an additional \$30.00).

VII. **Please type or print:**

Company Name: _____

Company's Address: _____

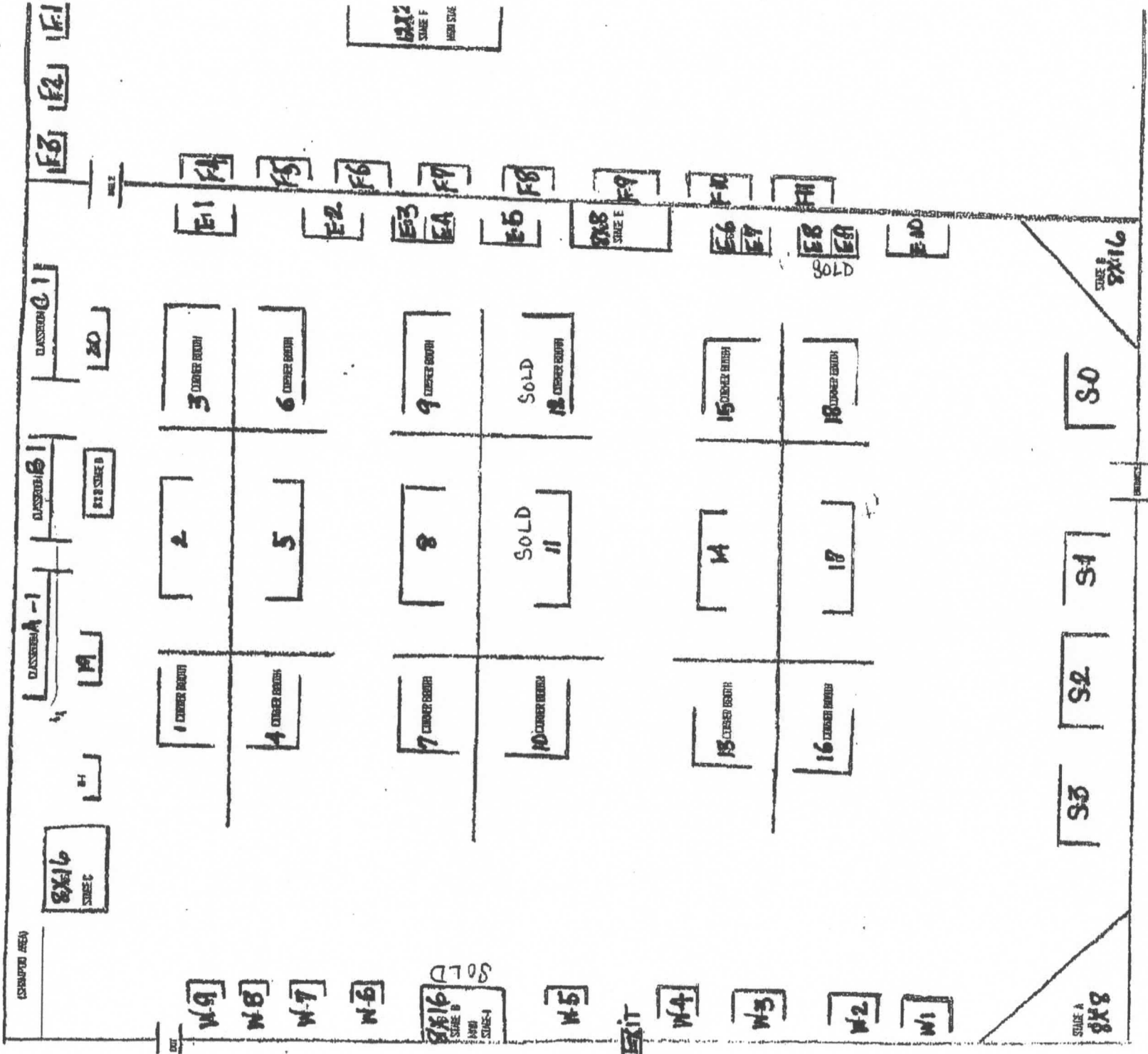
City, State, Zip: _____

Company Phone#: () _____ Date: _____

VIII. Authorized By: _____ Signature: _____

Address: _____ City, State, Zip _____

Business Phone#: () _____ Cell: () _____



RESERVED (1) RESERVED (2) RESERVED (3) RESERVED (4) RESERVED (5) RESERVED (6) RESERVED (7) RESERVED (8) RESERVED (9) RESERVED (10) RESERVED (11) RESERVED (12) RESERVED (13) RESERVED (14) RESERVED (15) RESERVED (16) RESERVED (17) RESERVED (18) RESERVED (19) RESERVED (20) RESERVED (21) RESERVED (22) RESERVED (23) RESERVED (24) RESERVED (25) RESERVED (26) RESERVED (27) RESERVED (28) RESERVED (29) RESERVED (30) RESERVED (31) RESERVED (32) RESERVED (33) RESERVED (34) RESERVED (35) RESERVED (36) RESERVED (37) RESERVED (38) RESERVED (39) RESERVED (40) RESERVED (41) RESERVED (42) RESERVED (43) RESERVED (44) RESERVED (45) RESERVED (46) RESERVED (47) RESERVED (48) RESERVED (49) RESERVED (50) RESERVED (51) RESERVED (52) RESERVED (53) RESERVED (54) RESERVED (55) RESERVED (56) RESERVED (57) RESERVED (58) RESERVED (59) RESERVED (60) RESERVED (61) RESERVED (62) RESERVED (63) RESERVED (64) RESERVED (65) RESERVED (66) RESERVED (67) RESERVED (68) RESERVED (69) RESERVED (70) RESERVED (71) RESERVED (72) RESERVED (73) RESERVED (74) RESERVED (75) RESERVED (76) RESERVED (77) RESERVED (78) RESERVED (79) RESERVED (80) RESERVED (81) RESERVED (82) RESERVED (83) RESERVED (84) RESERVED (85) RESERVED (86) RESERVED (87) RESERVED (88) RESERVED (89) RESERVED (90) RESERVED (91) RESERVED (92) RESERVED (93) RESERVED (94) RESERVED (95) RESERVED (96) RESERVED (97) RESERVED (98) RESERVED (99) RESERVED (100)

RESERVED (11)

RESERVED (12)

RESERVED (13)

RESERVED (14)

8x16
STAGE F
HIGH STAGE

8x16
STAGE B
HIGH STAGE-1

8x16
STAGE F

8x8
STAGE A

D108

SOLD

SOLD

SOLD

EXIT

CLASSROOM C

CLASSROOM B

CLASSROOM A-1

CLASSROOM AREA

Setup A:

10'x10' Space with
8' High back drape
8' High Side Drapery
One (1) ID sign/
One (1) 6' Skirted Table

Two (2) Folding Chairs
One (1) Waste basket

THIS PACKAGE

\$ 600

Setup B:

CORNER BOOTH

(Limited Availability)
10'x10' Space with
8' High back drape
8' High Slide Drapery
One (1) ID sign/
One (1) 6' Skirted Table

Two (2) Folding Chairs
One (1) Waste basket

THIS PACKAGE

\$800

Setup C:

10'x20' Space with
8' High back drape
8' High Slide Drapery
One (1) ID sign/
One(1)6'Skirted Table

Two(2) Folding Chairs
One (1) Waste basket

THIS PACKAGE

\$1000

Setup D: 8' x 8' Stage..... \$1500

Setup E: 8' x 16' Stage..... \$2500

Setup F: 12' x 16' Stage..... \$3500

ADDITIONAL ITEMS & COST:

- 1. Electricity.....\$30 per day-per booth
- 2. Styling Chair.....\$30 per day
- 3. Hair Dryer.....\$30 per day
- 4. Draped Table (6' Skirted table).....\$30 per day-per table
- 5. Additional Drapery..... \$10 per foot
- 6. Podium.....\$60
- 7. 9' Screen w/ Base & Drapes.....\$125 per day

*From the desk of Mr. Russell Chew:
Chew's Multi-Cultural Hair Affair Expo 2010
Lake Charles Civic Center
900 Lakeshore Dr.
Lake Charles, La. 70501
July 10-12, 2010*

Russell Chew cell: (337) 540-7617 office: (225) 266-9602
Fax: (337) 202-1417
609 S. Helen St. Deridder, La. 70634

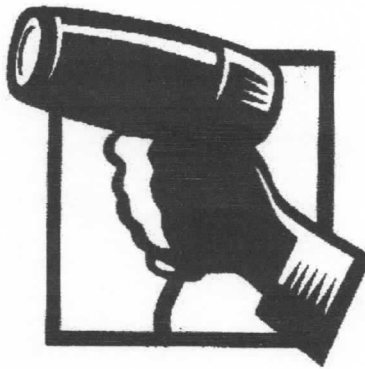
Dear Exhibitor:

We want to thank you for continuing to support Chew's Multicultural Hair Affair Expo. At this time we would like to invite you to secure your exhibit space rental for the 2010 Expo. You may take advantage of this opportunity to purchase a space in advance. Upon reserving your space in advance you will receive a 10% discount off your space rental from now until March 1, 2010. By taking advantage of this opportunity, you will be able to pre-select and reserve your desired space. Remember exhibit spaces are reserved on a first come first serve basis. We are counting on your continuation of support this year. So.....

Don't hesitate & don't procrastinate! Get Industry Solutions at this Spirited Annual Event

To take advantage of this extraordinary opportunity today, notify Russell Chew @ (337) 540-7617
(225 266-9602.

Enclosed is the 2010 exhibitor's application and rental information.



Checklist

Forms to be mailed back:

1. Application
2. List of Booth Attendants
3. Layout w/ Chosen Booth
4. Your check, money order, or cashiers check payable to:

Russell Chew
609 S. Helen St.
Deridder, La. 70634

If you have any question please contact: Russell Chew @
(337) 540-7617 or (225) 266-9602.

For your convenience we have enclosed an addressed envelope.

Thank You for your inspirational support!

CHEW'S Lodging

Best Inn Suites

401 Lakeshore Drive

337-439-2444

Best Western- Richmond

2600 Moeling St. at I-10 East

337-433-5213

Inn on the Bayou

1101 West Prien Lake Road

337-436-5998

La Quinta Inn

1320 MLK Hwy 171 North

337-436-5998

Microtel Inn & Suites

3231 Lake St.

337-477-4230

Sleep Inn & suites

3211 Venture Park Dr.

337-480-0898

Holiday Inn Sulphur

2033 Ruth St. -Sulphur La

337-528-2061

Comfort Inn Suites

921 N MLK Hwy

337-437-9785

Comfort Suites

320 S. Cities Service Hwy- Sulphur, LA

337-626-7000

Chew's Multi-Cultural Hair Affair Expo-2010
Booth Presentations

*** Only three (3) people are allowed to work in a booth at a time.
Attendants must be accompanied with the vendor and identification will be
provided. Please list attendants in the space provided below. ***

1. _____
2. _____
3. _____

If you have any questions regarding the following criteria please fill free to
contact Russell Chew @ (337) 540-7617 or
(225) 266-9602

DON'T FORGET YOUR DEADLINE!
ALL FEES MUST BE POSTMARKED NO LATER
THAN JUNE1, 2010